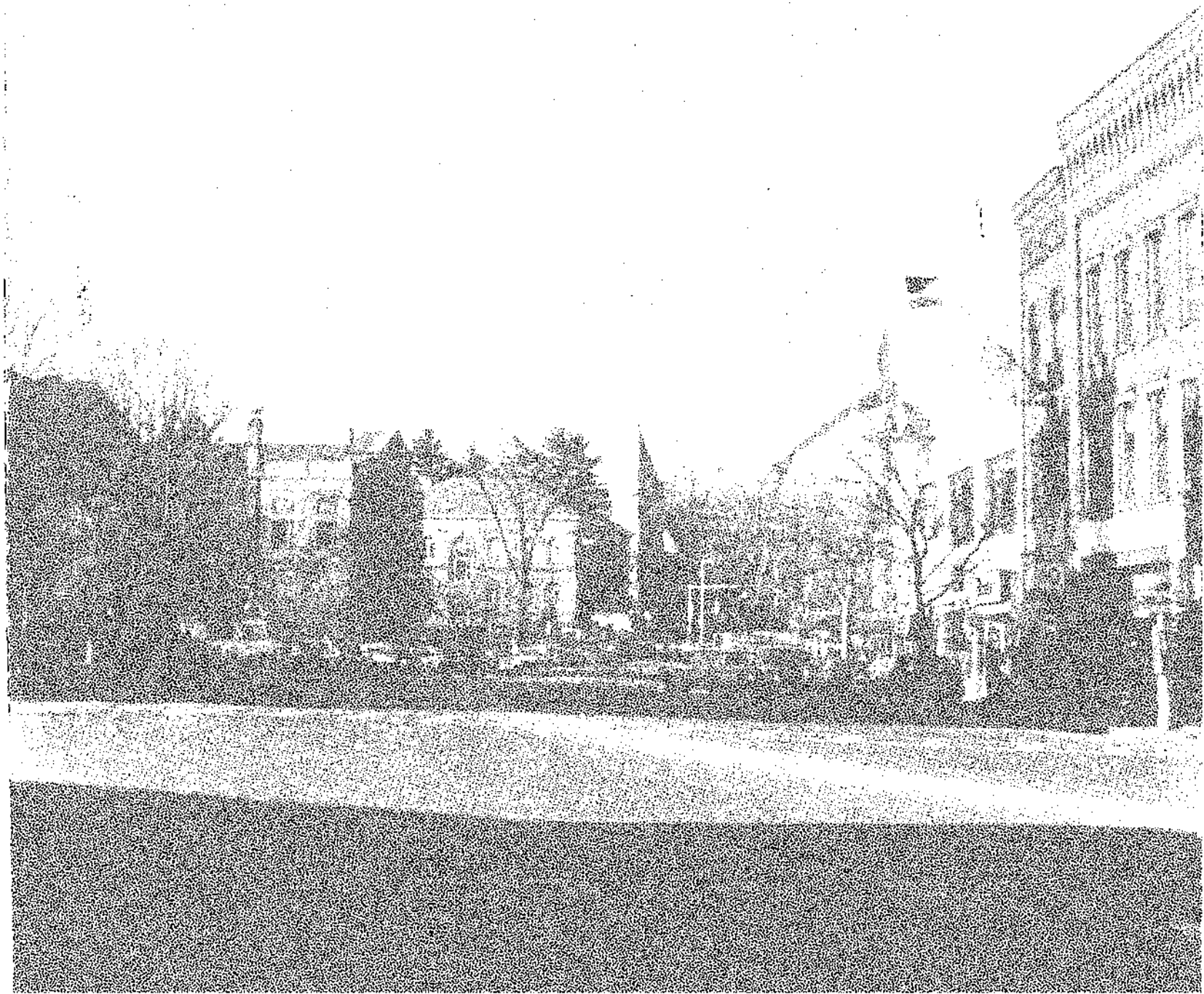


THE Northampton Cultural Plan



Letter from the Chairman

The Northampton Cultural Plan represents a collective effort by artists, business people, municipal officials, and concerned citizens to protect the cultural future of this city. As chairman of the Steering Committee charged with guiding this planning process, I began this effort well aware of Northampton's reputation as a center of cultural and artistic activities. The past year of meetings, discussions, analysis, and public advocacy have demonstrated broad public support to preserve these resources.

The cultural community has played an important, but neglected role in the economic revitalization of Northampton and has helped create a lively and stimulating place to live and work. The arts have directly helped many businesses to prosper and have provided patronage for restaurants, book stores, galleries, crafts shops, arts supplies stores, and specialty retail stores that comprise our downtown. Northampton has been able to attract an educated work force in part because of the cultural community. Now this valuable asset is threatened and at risk due to escalating real estate prices and the scarcity of rehearsal, performance, and studio space. If artists cannot afford to live in this community or perform or exhibit their work here, we will all lose something of value.

This plan is not a luxury or a set of empty recommendations to be consigned to reference shelves. It proposes concrete actions which must be taken to assure continued cultural diversity and vibrancy. Many recommendations require no funds, but rather organizational steps and modest encouragement. In particular, the report suggests municipal actions to foster and coordinate cultural activities. A small amount of municipal funds is requested, but far more important is the inclusion and recognition of the cultural community in municipal affairs.

As the actions of the Steering Committee conclude, the report urges that the Northampton Arts Council - with increased resources and a broader and larger membership - take on many of the tasks of public advocacy for the arts in Northampton. We hope that interested individuals of all ages, interests, and backgrounds will volunteer to serve on the Arts Council.

This report could not have been produced without the extraordinary voluntary efforts of the steering committee, the task forces, the staff assistance of the Northampton Center for the Arts and the Arts Extension Service of the University of Massachusetts, and the support of Mayor David B. Musante, Jr. The city cultural and business communities must continue their joint support for this effort.

*Bart J. Gordon
Chairman
Steering Committee
Northampton Cultural Plan*

The children's drawings found throughout this report illustrate the image of Northampton as a community animated by its cultural resources. This vision was commonly held by all participants in the cultural planning process.

Published in January, 1989. This publication was produced through the contributed efforts of:
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Plymouth Paper Company paper
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Gazette Printing Company, Inc. printing

Cover photography by Shelley Rotener.



CITY OF NORTHAMPTON
MASSACHUSETTS

CITY HALL
210 Main Street
Northampton, MA 01060

OFFICE OF THE MAYOR
586-6950

David B. Musante, Jr.
Mayor

Without a doubt, arts and culture contribute enormously to the economic fiber and lively spirit of Northampton.

Imagine how the quality of life would be decreased, were there no Pioneer Valley Ballet, no First Night, no Young at Heart Chorus, no art galleries or museums, nor crafts shops in Northampton. And these are only a few of the rich cultural resources which we enjoy in this area!

Arts and culture lend color, hope and excitement to Northampton. By choosing to strengthen them, we, as a city, foster our economic strength, and nourish our imaginations.

Many thanks to the plethora of volunteers who worked long hours to see the Northampton Cultural Plan become a reality.

Sincerely,

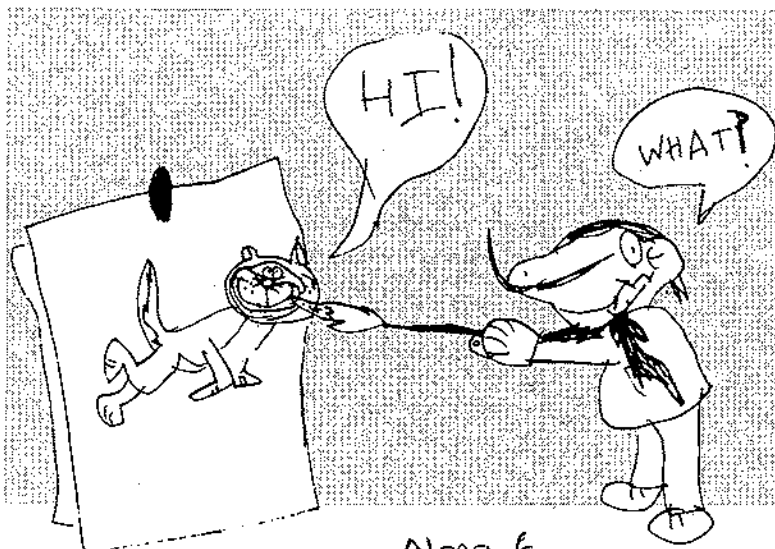
David B. Musante, Jr.
Mayor



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This document is an abridged version of the Northampton Cultural Plan. Copies of the complete plan which includes the assessment report, background information and strategies for the implementation of recommendations, consultant roles, and a list of cultural organizations in the region is available from the Northampton Center for the Arts (584-7327).

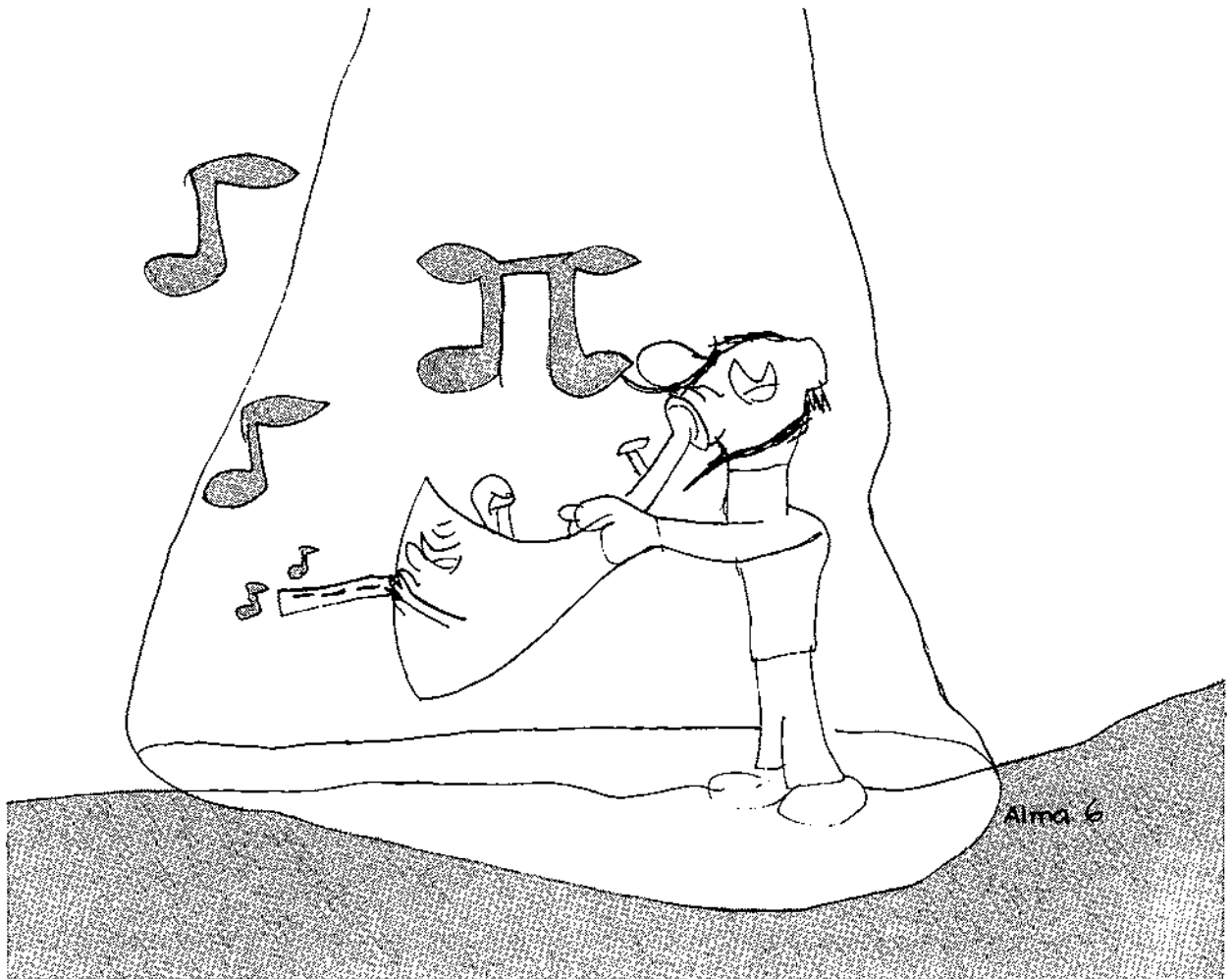


Alma 6

"Northampton is a cultural gem serving one of the Commonwealth's most important regions. That is just one reason why the Council is happy to have been a partner in the creation of an agenda for Northampton's future.

What a pleasure it has been to visit the area often during the study's progress, and what an equal pleasure it is to now have a document that can be a model for other such efforts across the Commonwealth."

Anne Hawley
Executive Director
Massachusetts Council on the Arts and Humanities



The Vision

A vision has emerged of Northampton as a place where artists, arts organizations, citizens, and city government work collaboratively to ensure an environment which supports excellence in arts creation, preservation of cultural resources, and opportunity for arts participation for every Northampton citizen;

Where residents, businesses, visitors, and government recognize Northampton as outstanding for a quality of life enhanced by a living art and culture;

Where an effective arts advocacy network contributes on behalf of the cultural community to good decisions by city government, city agencies, the school board, and the business community;

Where the arts are an integral part of every child's education;

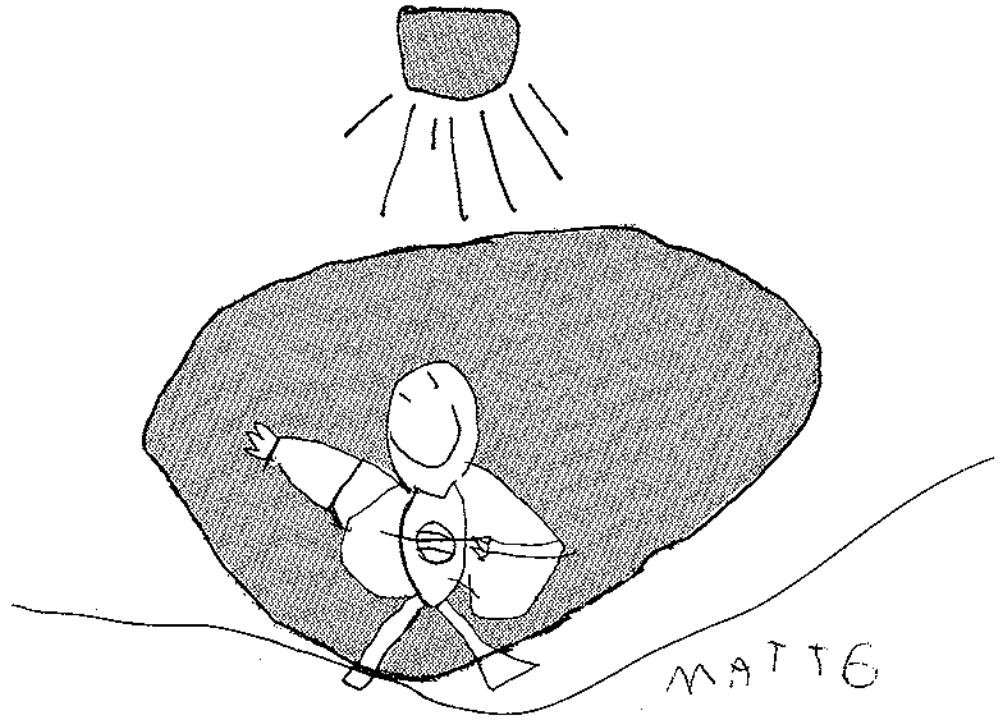
Where government acts to secure a future for its artists by helping protect and develop artist studios, rehearsal spaces, and exhibition and performance facilities;

Where private sector businesses and individuals see it in their self-interest to invest financial and in-kind support to cultural organizations;

Where there is a central source of information and assistance for artists and their audiences.

Where buildings, streets, and signs are shaped with consideration of aesthetics and where art is found in public places; and

Where this cultural plan is implemented by the Northampton Arts Council, broadly representative of Northampton's cultural community, working with the help of the Northampton Center for the Arts.



Introduction

The Northampton Cultural Planning Project represents the city's first effort to consider its arts and cultural assets in a comprehensive manner. In planning for cultural growth, Northampton takes active steps towards protecting, preserving, and enhancing the noted livability of the city.

The Northampton Cultural Planning Project was designed to identify and address the needs of both the community at large and the artistic community. There were two phases: assessment and planning. Both phases emphasized extensive contact with a broad array of artists and community leaders and a high degree of public participation. Anyone who indicated interest was invited to participate in the project.

Staff of the Arts Extension Service, Division of Continuing Education, University of Massachusetts at Amherst, served as consultants and facilitators to the city, the Northampton Arts Council, and the Northampton Center for the Arts on this project. The assessment phase centered around interviews and conversations with over 80 local leaders from the fields of education, business, media, social service, government, and finance, as well as culture and the arts. Two public meetings were held to gather further information on the cultural needs of the community. Approximately 60 people attended these meetings. Additionally, the consultants reviewed secondary source material for information about the demographic, economic, and physical characteristics of the city. An assessment report was completed in March 1988 and distributed to a community-based Steering Committee.

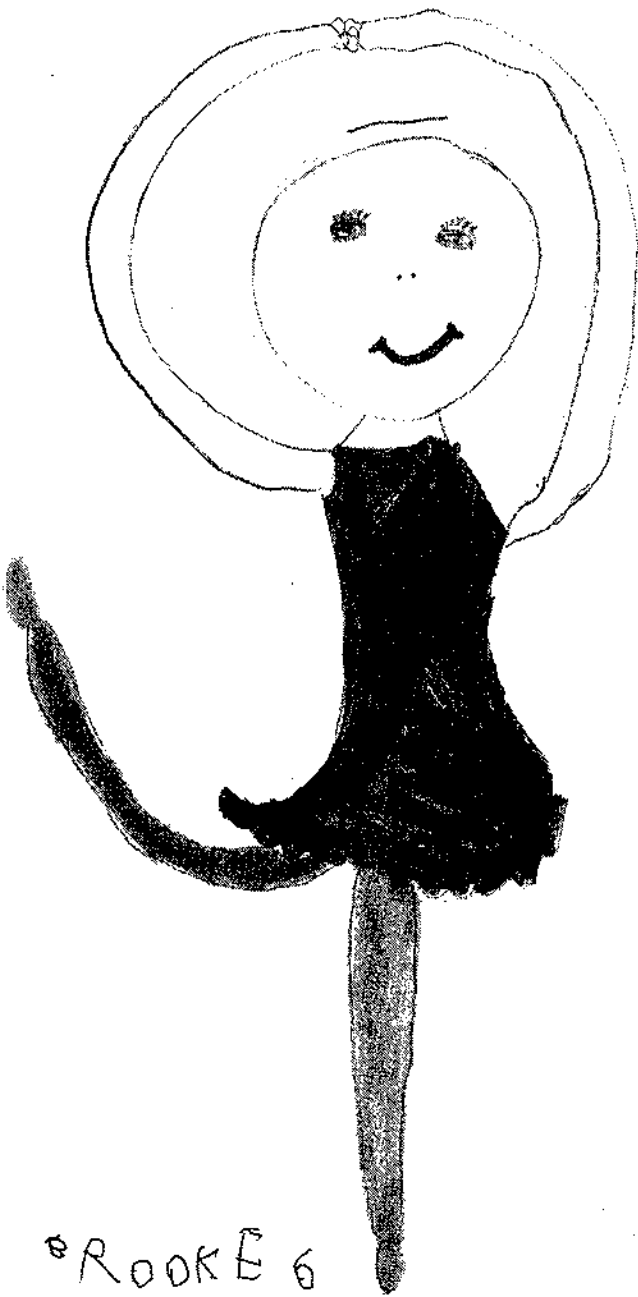
The Steering Committee carefully reviewed the assessment report, and evaluated and revised the proposed structure for the planning phase. Five Task Forces were created with a representative mix of community volunteers to address the critical issues identified in the assessment report. The Task Force topics were:

- 1) *Community, Communication, and Coordination:* The need to develop effective communication and coordination among local artists, cultural organizations, and the community.
- 2) *Municipal Support for the Arts:* The need to optimize municipal support for the arts as a base and catalyst for local cultural development.
- 3) *Arts in the Northampton School System:* The need to ensure an integrated role for arts and culture in the Northampton school system.
- 4) *Private Sector Support for Local Arts:* The need to increase private sector financial and in-kind support for Northampton's artists and cultural resources.
- 5) *Space for Artists and Cultural Organizations — Living, Working, Office and Presentation:* The need to ensure the availability of affordable space for artists and cultural organizations in Northampton.

Using the assessment report as a guide for their planning work, Task Forces worked from March to October 1988. Preliminary Task Force recommendations were presented to the Steering Committee in September. Issues that required Steering Committee input were addressed in October and November. A draft of the final plan was distributed to the Steering Committee in November, followed by a public meeting for final comments in December.

Recommendations presented in this plan were developed by the consultants based on the work of Task Force groups. All recommendations included in this report are endorsed by the Steering Committee of the Northampton Cultural Planning Project.

The publication of this document completes the formal planning process. It provides a three-year blueprint for action—the implementation of specific recommendations to create a culturally enriching, inspiring, and accessible environment for Northampton's residents.



The Plan



This document is an abridged version of the Northampton Cultural Plan. Copies of the complete plan which includes the assessment report, background information and strategies for the implementation of recommendations, consultant roles, and a list of cultural organizations in the region is available from the Northampton Center for the Arts (584-7327).

GOAL 1

Community Cultural Leadership: *The city's cultural community will be organized for communication, advocacy and action on behalf of artists, cultural organizations, and the community.*

- 1.1 The Northampton Arts Council should reorganize and enlarge its board to provide leadership to advocate for the interests of artists, arts organizations and audiences, and to provide a forum for communication and action within the cultural community.
- 1.2 The Northampton Arts Council and the Northampton Center for the Arts should lead the cultural community to implement the Northampton Cultural Plan.
- 1.3 Within the larger Northampton Arts Council, the Northampton Arts Lottery should become an independent subcommittee, charged with the management of the Arts Lottery grants.
- 1.4 The Steering Committee and the Northampton Arts Council should work to raise funds from city, state and private sources to create an Arts Coordinator position to implement appropriate recommendations of this plan (See 2.3).
- 1.5 Northampton's cultural organizations should meet on a regular basis to facilitate communication, education and collaboration.
- 1.6 Annually, the Center for the Arts and the Northampton Arts Council should provide policy-makers within city government and the school system with an orientation to the community's cultural resources to promote communication, education and collaboration.

Responsibility (*Leadership)

Northampton Arts Council

*Northampton Arts Council
*Center for the Arts
Steering Committee

*Northampton Arts Council

*Steering Committee
Northampton Arts Council

Center for the Arts

*Center for the Arts
Northampton Arts Council

GOAL 2

Municipal Support for the Arts: *City government will increase direct municipal support for the arts as a base and catalyst for local cultural development.*

- 2.1 The Northampton City Council and the School Committee should formally accept the Northampton Cultural Plan from the Steering Committee as an expression of the collective vision of the Northampton cultural community and as a guide to future city planning and policy making.
- 2.2 The Northampton City Council and the School Committee should adopt a policy statement proposed by the Northampton Arts Council which acknowledges the city's commitment to cultural development.
- 2.3 The City should provide leadership funding for an Arts Coordination position to begin implementation of the Northampton Cultural Plan.
- 2.4 The City Council should adopt policies and procedures for municipal funding of cultural programs, such as First Night activities and Hispanic Heritage Week.
- 2.5 City Hall staff should work with elected state official's staff to research ways to raise funds for the arts through fees or levies such as cultural districting and a percent for art program.
- 2.6 City Hall staff should continue to provide assistance for cultural initiatives which will benefit the broader community.
- 2.7 The Center for the Arts, the Northampton Arts Council, the Recreation Department, and representatives of the Northampton School System should plan for municipal arts programs such as professional arts instruction, cultural field trips, after-school arts programs, and summer/vacation camps dedicated to the arts and culture.

Steering Committee

Northampton Arts Council
Advocacy Committee of Steering
Committee

Northampton Arts Council

Northampton Arts Council

*Mayor's Executive Assistant
Elected State Official's Staff

Mayor's Executive Assistant

Center for the Arts

Northampton Cultural Plan

Time Frame	Cost	Source
January - March, 1989 ¹	No Cost	
Ongoing	(Costs distributed throughout Plan)	
By September, 1989	No Cost	
January - June, 1989	\$24,000 Salary ² 7,500 Program Costs 4,500 Administrative Costs \$36,000 Total	Private Sector City of Northampton Massachusetts Council on the Arts and Humanities
Ongoing	No Cost	
Ongoing	No Cost	
By March 1989	No Cost	
By March 1989	No Cost	
By July 1989	(\$12,000) ³	City of Northampton
January 1990— December 1990	No Cost	
July—December 1989	In-kind	Offices of Elected State Officials
Ongoing	In-kind	City of Northampton
September 1989—Ongoing	No Cost	

NOTES:

¹Recruitment of new members following expansion is ongoing responsibility.

²This amount includes \$12,000 of municipal funding. (See 2.3.)

³This amount has been included as the municipal match toward the targeted \$24,000 recommended in 1.4.

GOAL 3

Arts in the Northampton School System: Sequential arts instruction, arts enrichment of other curricula, and interaction with artists will be an integral part of every child's education in the Northampton public school system.

- 3.1 The cultural community should join with the school committee, administrators, parents and teachers to form an arts education planning committee to actively support and participate in a comprehensive evaluation of the existing arts curriculum and programming in the school system.
- 3.2 Following the implementation of recommendation 3.1, the arts education planning committee should support, advocate and participate in a planning process to establish the arts as a vital part of public school education in Northampton.
- 3.3 The Center for the Arts, the Northampton School Department, and the Northampton Arts Council should gather and promote information on funding resources and arts and education programs.

GOAL 4

Artist Information and Services: An Alliance of artists will organize to act on their own behalf.

- 4.1 Northampton artists should organize an Artist Alliance.
- 4.2 The Center for the Arts should seek funds to create a part-time position of Artist Advocate to assist the Artist Alliance with advocacy, information and communication.
- 4.3 A basic grants resource center should be established at the Center for the Arts, overseen by the Artist Advocate.

GOAL 5

Private Sector Support for Local Arts: An expanded base of businesses and individuals will increase financial and in-kind support for Northampton's artists, cultural organizations and cultural resources.

- 5.1 The Steering Committee and the Northampton Arts Council should secure business and private patron leadership on a standing committee (Committee on Private Sector Arts Support) to undertake projects which would expand the base of private sector arts support in Greater Northampton.
- 5.2 The Committee on Private Sector Arts Support should mount a publicity campaign to promote the purchase of art work and paid attendance at cultural events as the most important and direct form of support for artists and cultural organizations.
- 5.3 The Committee on Private Sector Arts Support should develop an educational program, such as a forum to explore the economic benefits of the arts, to promote increased private sector cash and in-kind contributions to the arts.
- 5.4 Following the implementation of recommendations 5.1, 5.2, and 5.3, the Committee on Private Sector Arts Support should determine the feasibility of establishing a Greater Northampton United Arts Fund.
- 5.5 The Committee on Private Sector Arts Support and the Artist Alliance should promote collaborations between artists, cultural organizations and businesses for their mutual benefit.
- 5.6 The Center for the Arts (CFA) should establish registries of accountants, lawyers, doctors and other professionals who would be interested and willing to enter into creative business relationships with artists.

Responsibility (*Leadership)

Fine Arts Coordinator, Northampton School System

Arts Education Planning Committee

*Center for the Arts
School Department
Northampton Arts Council

Center for the Arts

Center for the Arts

Center for the Arts

*Steering Committee²
Northampton Arts Council

Committee on Private Sector Arts Support

Committee on Private Sector Arts Support

Committee on Private Sector Arts Support

Committee on Private Sector Arts Support

Center for the Arts

Northampton Cultural Plan

Time Frame	Cost	Source
September, 1989 - June, 1990	\$1,000 - 3,000 (Coordination Costs)	Private Sector Massachusetts Council on the Arts and Humanities
September, 1990 - June, 1991	\$2,000 - 3,000 (Coordination Costs)	Private Sector Massachusetts Council on the Arts and Humanities
January, 1989 - Ongoing	\$1,500	Massachusetts Council on the Arts and Humanities
January, 1989 - Ongoing	No Cost	
January, 1989 - Ongoing	\$18,000 ¹ Annually	Massachusetts Council on the Arts and Humanities Private Sector
September, 1989 - Ongoing	\$1,500	Massachusetts Council on the Arts and Humanities
NOTES: ¹This amount includes \$4,500 for administration, and \$13,500 for a part-time position. ²The Steering Committee is charged with establishing the Committee on Private Sector Arts Support. The Northampton Arts Council will assume responsibility for the Committee on Private Sector Arts Support by July, 1989.		
January-September 1989	No Cost	
September 1989-March 1990	\$2,000	Private Sector
September 1989-March 1990	\$500	Private Sector
March-June 1990	No Cost	
September 1989-Ongoing	No Cost	
June 1989-Ongoing	\$1,500	Private Sector Massachusetts Council on the Arts and Humanities

GOAL 6

Space for Artists and Cultural Organizations — Living, Working, Office and Presentation: Affordable space for artists and cultural organizations in Northampton will be available.

- 6.1 The Northampton City Council should amend the zoning code in Northampton to support and encourage work space for artists.
- 6.2 The Center for the Arts and the Artist Alliance should stay informed about city planning issues which affect the affordability and availability of space for artists and cultural organizations, and be positioned to act upon development opportunities as they arise.
- 6.3 The Center for the Arts should work to ensure that existing arts spaces are used to maximum capacity.
- 6.4 Performing artists and organizations should organize and work with the Artist Advocate and city representatives to secure stable rehearsal and performance space.
- 6.5 Artists interested in securing permanent space should work with the Artist Advocate to organize and promote the development of live/work or studio space.
- 6.6 The boards of "municipally owned" and privately managed institutions such as the Academy of Music, Forbes Library, Look Park and the Center for the Arts, should initiate forums to open communication with potential users.

GOAL 7

Quality of the Built Environment: The cultural community will participate in city planning to promote quality design and public art.

- 7.1 The Northampton Arts Council should appoint members to attend quarterly meetings of the Strategic Planning Cabinet and function as liaisons with municipal boards, commissions and departments to stay abreast of relevant projects and to communicate the need for action to the Arts Council.
- 7.2 The Northampton Arts Council should promote aesthetic considerations into deliberations of municipal boards, commissions and departments that affect the quality of the built environment in accordance with the language of the establishing ordinance.
- 7.3 The Northampton Arts Council should work with municipal boards, departments, commissions and city officials to develop policies and procedures for art in public spaces and a public art plan.
- 7.4 The City should establish policies for its municipal art collection.

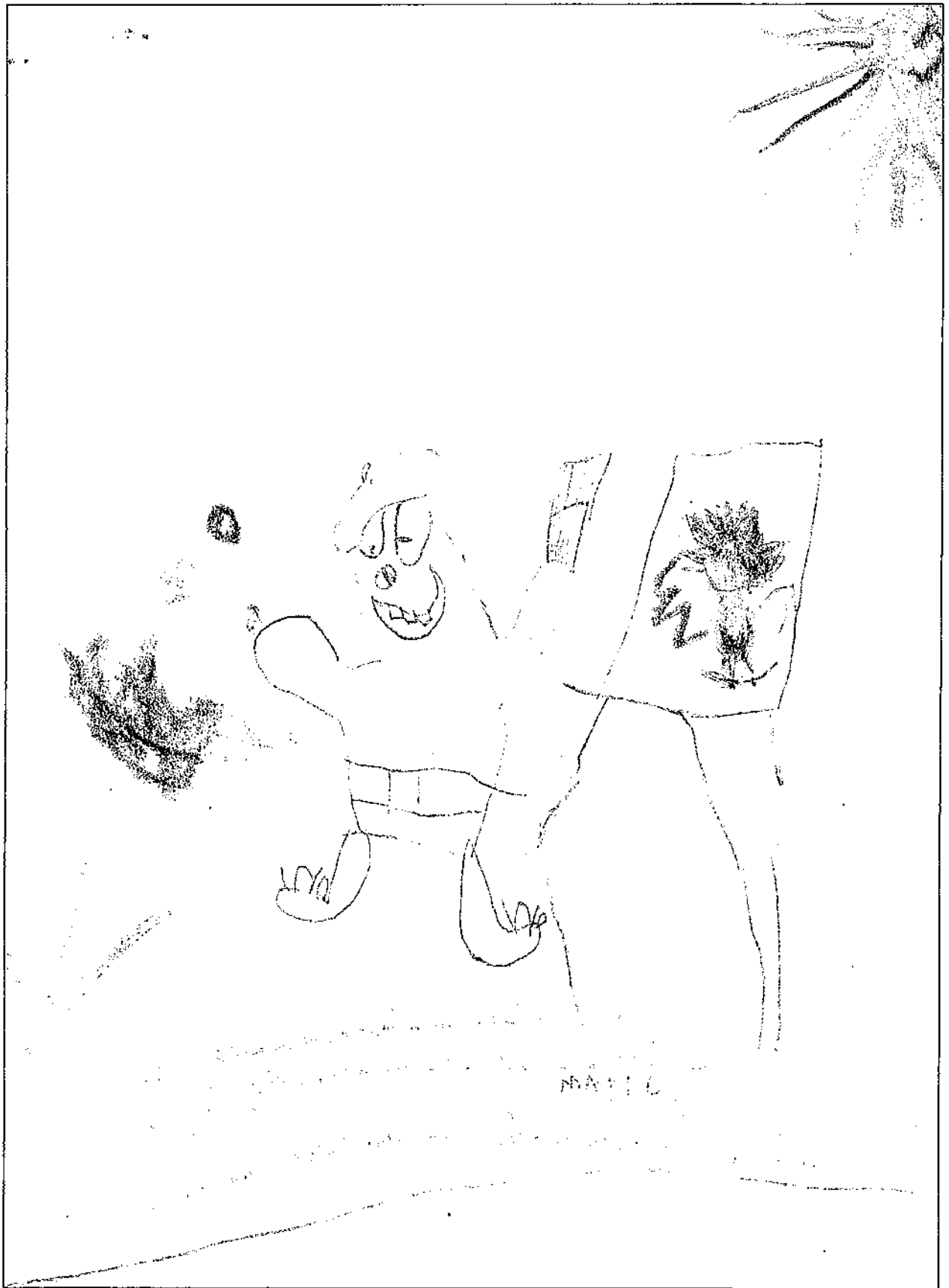
Responsibility (*Leadership)
*Northampton Arts Council Office of Planning and Development
Center for the Arts
Center for the Arts
Center for the Arts
Center for the Arts
Steering Committee
Northampton Arts Council
Northampton Arts Council
Northampton Arts Council
Northampton Arts Council

Northampton Cultural Plan

Time Frame	Cost	Source
January - September, 1989	No Cost	City of Northampton
January, 1989 - Ongoing	(\$1,500) ¹	Private Sector
January, 1989 - Ongoing	(\$1,500) ¹	Private Sector
January, 1989 - Ongoing	(\$1,500) ¹	Private Sector
March, 1989 - Ongoing	(\$1,500) ¹	Private Sector
April - June, 1989, Annually	No Cost	
March, 1989 - Ongoing	No Cost	
January, 1990 - Ongoing	No Cost	
January, 1990 - Ongoing	\$3,000	Massachusetts Council on the Arts and Humanities City of Northampton
May, 1989 - May, 1990	No Cost	

NOTES:

¹This cost is reflected in the salary of the Artist Advocate in Recommendation 4.2.



Participants

This project would not have been possible without the commitment and participation of representatives from the cultural community and the community at large. Many Steering Committee members participated as chairpersons and members of Task Forces. Many Task Force members worked beyond formal meetings contacting other residents for information and advice. Overall 140 people attended over 50 meetings contributing more than 2,000 volunteer hours to this project.

Steering Committee

Chairman Bart Gordon, Attorney
Jane Ahlfeld, Northampton Arts Council
Erica Bianci-Jones, Smith College
Rita Bleiman, School Committee
(Former Member)
David Bourbeau, Book Artist
Mark Brumberg, Globe Bookshop
Marcia Burick, Resident
Bob Cilman, Council on Aging, Young at Heart Chorus
Darryl Clark, Depot Restaurant
Michael Cooper, Performing Artist
Marilyn Dec, Heritage-NIS
Robyn Doty, Performing Artist
Ann Dunphy, Cooley Dickinson Hospital, Academy of Music
Nancy Duseau, Northampton Planning Board
Brian Elliot, Look Park
Stephan Fenton, Writer, Attorney
Leslie Ferrin, Pinch Pottery
Jose Garcia, Photographer
Thomas Hennessy, WHMP
Linda Horvitz Post, Visual Artist
Meg Irwin Brandon, Musician, Northampton Arts Council
Leland Johnston, Visual Artist
Pat Keating, Northampton Arts Council
Claudia Leiko, School Committee
Anin Marcus, Notable Performances
Tanyss Rhea Martula, Playwright
John Morrison, Pleasant Street Theater
Susan Norris, Fine Arts Coordinator, Robert Finn School

Stephen Petegorsky, Photographer, Northampton Arts Council, Smith College
Dana Salisbury, Visual Artist
Kiki Smith, Costumer, Smith College
Pip Stromgren, Daily Hampshire Gazette
Chris Thornley, Project Opera
Peter Whalen, Goggins & Whalen
Alexandra Young, Smith College Museum of Art

Ex Officio Members

Michael J. Ahearn, Jr., City Councilor
William Ames, City Councilor
Paul D. Bixby, City Councilor
James G. Brooks, City Councilor
Leonard Budgar, City Councilor
Carla Cataldo, Assistant to the Mayor
Mary Maples Dunn, Smith College
John E. Fitzgerald, Jr., City Councilor
Mary Ford, City Councilor
Penny Kim, Office of Planning and Development
Joan Kochin, City Councilor
Raymond W. LaBarge, City Councilor
David B. Musante, Jr., Mayor, City of Northampton
William Nagle, Jr., State Representative
Ashley Pittman, Aide to Representative William Nagle, Jr.
John W. Olver, State Senator
Sylvia Cuomo, Aide to Senator John Olver
Carlene Riccelli, Former Assistant to the Mayor
Pat Sackrey, Hampshire County Commissioner

Task Force Members

Community Support and Communication in the Arts

Co-Chair Stephan Fenton, Writer, Attorney
Co-Chair Meg Irwin Brandon, Musician, Northampton Arts Council
Kitty Axelson, Valley Advocate
Blaise Bisailon, Forbes Library
Joe Blumenthal, Downtown Sounds
Jose Bou, Hispanic Heritage Week Committee
David Bourbeau, Book Artist
Russ Carrier, Forbes Library
Jon DiBenedetto, Valley Independent Cinema
James Emery, Artist
Roy Faudree, No Theater
Bill Feinstein, Northampton Community Music School
Faye Frail, Writer
John Furbish, Video Artist
Pat Hayes, Artist, Writer
Gregory Hayes, Musician
Tom Hennessy, WHMP

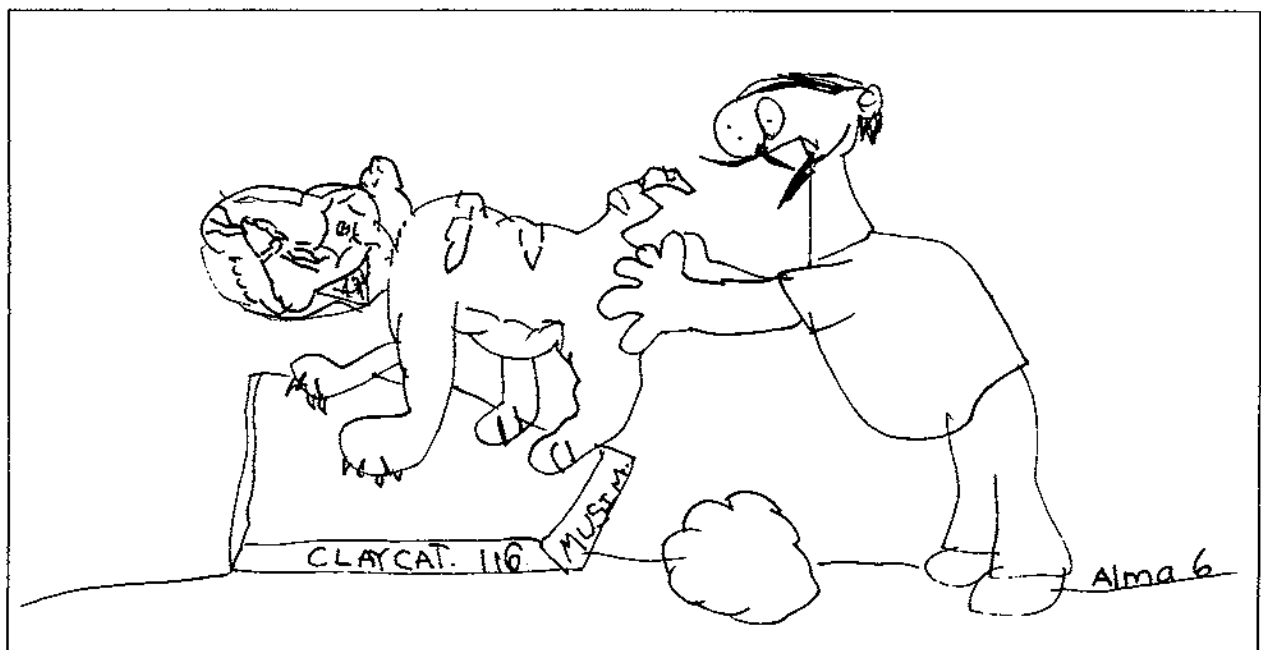
Ralph Intorcio, *Young at Heart Chorus*
 Barbara Kauff, *East Street Dance Studio*
 Michael Mufson, *Theater Artist*
 Dana Salisbury, *Visual Artist*
 Loretta Selgelid, *Resident*
 John Stifler, *Writer, Daily Hampshire Gazette*
 Sheryl Stoodley, *Cultural Images*
 Peter Whalen, *Board Member, Center for the Arts*
 Ruth Wilbur, *Northampton Historical Society*
 Mary Lou Wittig, *Resident*
 Alexandra Young, *Smith College Museum of Art*

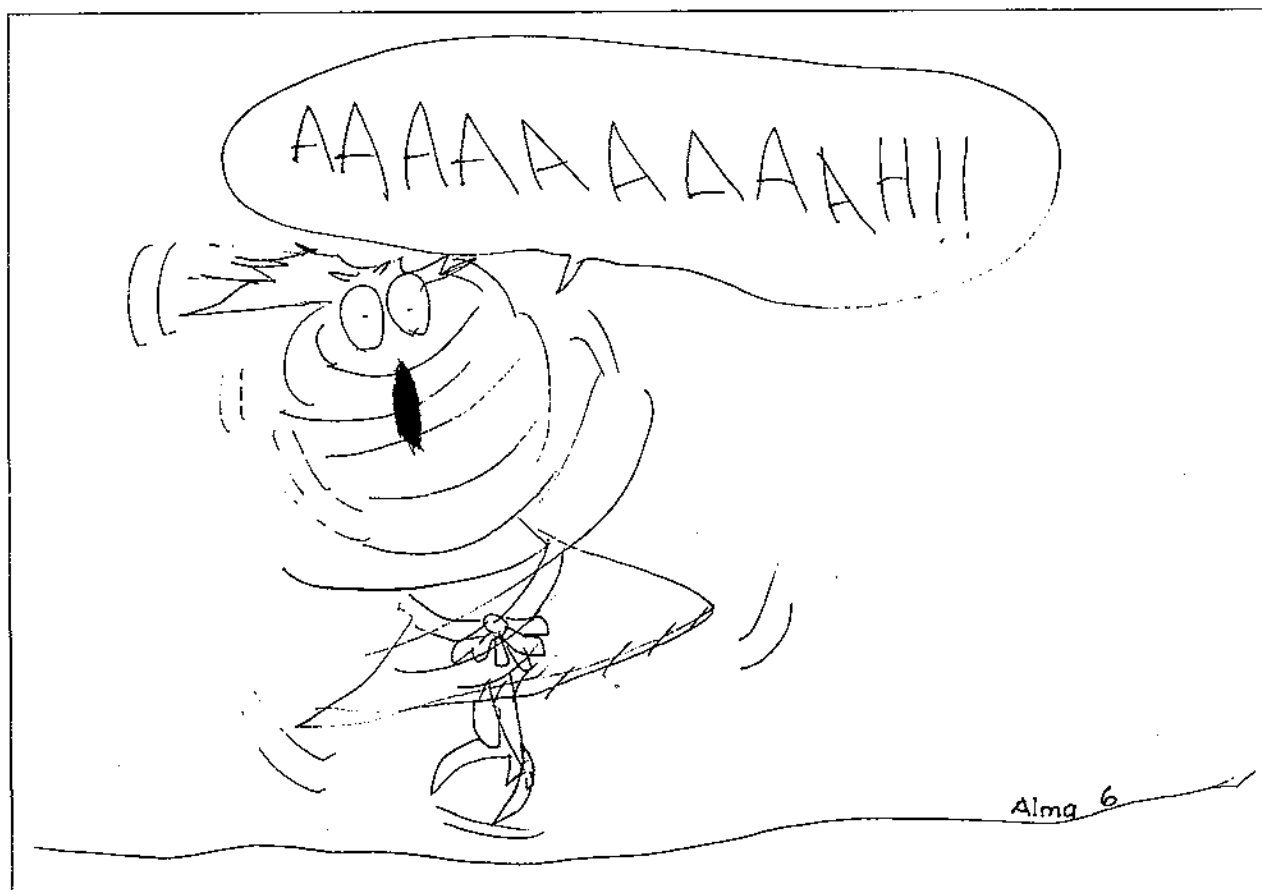
Municipal Support for the Arts

Co-Chair Ann Dunphy, *Board Member, Academy of Music*
 Co-Chair Patricia Keating, *Northampton Arts Council*
 Marcia Burick, *Resident*
 Stephen Calcagnino, *Center for the Arts*
 Sue Carrell, *Board Member, Center for the Arts*
 Deborah Compton, *Center for the Arts*
 Brian Elliot, *Look Park*
 Daniel Grant, *Artist, Writer, Northampton Arts Council*
 Barbara Harrington, *Present Stage Company*
 Leland Johnston, *Artist*
 Tanyss Rhea Martula, *Playwright*
 John Morrison, *Pleasant Street Theater*
 Stephen Petegorsky, *Photographer, Northampton Arts Council, Smith College*
 Freida Ployer, *Resident*
 John Richards, *Board of Public Works*
 Glenn Ruga, *Graphic Artist*
 Helen Searing, *Smith College*
 Kiki Smith, *Costumer, Smith College*

Private Sector Support for the Arts

Co-Chair Leslie Ferrin, *Pinch Pottery, Northampton Arts Council*
 Co-Chair Pip Stromgren, *Daily Hampshire Gazette*
 Erica Bianci-Jones, *Smith College*
 Darryl Clark, *Depot Restaurant*
 Gail Collins, *Pioneer Valley Ballet*
 Marilyn Dec, *Heritage-NIS*
 Robin Doty, *Cultural Images Group*
 Shawn Farley, *Residential Arts, University of Massachusetts*
 Sylvia Fine, *Fine's Clothing*
 Jose Garcia, *Photographer*
 John Gare, *E.J. Gare and Son, Downtown Business Association*
 Jane Gliserman, *Resident*
 Denise Goggins, *Resident*
 Susan Grinnell, *Sync Gallery*
 Keen Hahn, *Center for the Arts*
 Linda Horvitz Post, *Visual Artist*
 Merry Nasser, *Attorney*
 Lynne Parsons, *Sync Gallery*
 Richard Rescia, *Project Opera*
 Harriet Rogers, *Skera*
 Eva Trager, *Country Comfort*
 Suzanne Walker, *YMCA*
 Paul Walker, *Chamber of Commerce*
 Pamela White, *Northampton Arts Council*





Arts in the Northampton School System

Co-Chair Rita Bleiman, Playwright
Co-Chair Michael Cooper, Artist
Davis Bates, Pioneer Valley Folklore Society
Jacquiline Coe, WFCR
Shon Cox Doucette, Northampton Arts Council
Kathy Goos, Ceramist
Andrea Hairston, Playwright
Diane Harr, Art Teacher
Claudia Lefko, Northampton School Committee
Anin Marcus, Notable Performances
Lydia Nettler, Visual Artist, Advocates for Children's Education
Susan Norris, Fine Arts Coordinator, Northampton Arts Council
Anne Marie Novak, Northampton Community Music School
Abel Ross, Northampton Arts Council
Suzanne Russin, Resident
Carolyn Sadeh, Theatre Artist, Dancer
Katherine Sanderson, Dance Gallery, Syllepsis

Steven Stoia, New England Puppetry Series
Suzanne Stone, Northampton Historical Society
Virginia Sullivan, Northampton School Committee
Cathy Topal, Art Teacher
Joan Wiener, Resident
Ann Woodhull, Visual Artist

Space for Artists and Cultural Organizations

Co-Chair Bob Cilman, Young at Heart Chorus, Council on Aging
Co-Chair Nancy Duseau, Northampton Planning Board
Mark Brumberg, Globe Bookshop
Will Bundy, Video Artist, Northampton Fair Housing Committee
Sylvia Cuomo, Aide to Senator John Olver
John Fiscella, Theatre Artist
Janet Gezork, The Montague Group
Bart Gordon, Attorney
Patricia Gorman, Dancer, Danscape
Richard Hardie, Woodworking Artist
Libby Hubbard, Visual Artist
Silas Kopf, Woodworking Artist
Karen Mailler, Dancer, Northeast American Ballet
Emma Missouri, Theater Artist, Chrysalis
R. Leroy Moser, Resident

Larry O'Connor, Valley Community Development Corporation
Marc Olivere, Center for the Arts
Mary Parker, Northampton Arts Council
Audrey Pepper, Visual Artist
Ashley Pittman, Aide to Representative William Nagle
Bill Sayre, Woodworking Artist
Susan Well, Realtor
Fred Wessel, Visual Artist

Interviewees

The following people contributed their opinions and ideas during the plan's assessment phase.

Michael J. Ahearn, Jr., City Councilor
Jane Ahlfeld, Northampton Arts Council
Bill Arnold, Photographer
Rita Bleiman, School Committee (Former Member)
Jose Bou, Hispanic Heritage Week Committee
William Brandt, Smith College
James G. Brooks, City Councilor
Gene Bunnell, Office of Planning and Development (Former Director)
Marcia Burick, Cooley Dickinson Hospital
Richard Carnes, John F. Kennedy Junior High School
Charles Chetham, Smith College Museum of Art
Bob Cilman, Young at Heart Chorus
Kerrie Jones Clark, Hampshire Community Action Commission
Richard Covell, Heritage-NIS
Stu Crocker, Resident
Domingo DeJesus, Casa Latina
Charles DeRose, Daily Hampshire Gazette
Peter DeRose, Daily Hampshire Gazette
Robin Doty, Cultural Images Group
Mary Maples Dunn, Smith College
Ann Dunphy, Cooley Dickinson Hospital, Academy of Music
Ray Ellerbrook, Department of Recreation
Brian Elliot, Look Park
Ed Etheredge, First Assistant District Attorney
Shawn Farley, Northampton Center for the Arts
Leslie Ferrin, Pinch Pottery
John Fiscella, Artist
Mary Ford, City Councilor
James Foudy, Daily Hampshire Gazette
Robert Gallant, Highland Valley Elder Services
John Gare, E.J. Gare & Son
Janet Gezork, The Montague Group
Pat Goggins, Goggins and Whalen
Bart Gordon, Bulkley, Richardson & Gelinas
Al Griggs, Coca Cola
Fred Grinnell, Woodward & Grinnell
Andrea Hairston, Chrysalis
Barbara Harrington, Present Stage Company
John Helweg, Theatre Department, Smith College

Jordy Herold, Iron Horse Cafe
Penny Kim, Office of Planning and Development
Joseph Koncas, Northampton Police Department
Cindy Langley, Council on Aging
Dennis Lee, WHMP
Claudia Lefko, Member, School Committee
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"The participation of artists and community members throughout the cultural planning process has given us all a chance to hear, many for the first time, the collective perspectives and thoughts of the people of Northampton concerning the future of the arts. The lessons that are being learned and the information that has been developed out of the process, points us towards a clearer direction in managing our cultural affairs."

The production of the cultural plan is a start. Now we must continue on and build upon this highly useful wealth of information."

Stephen Calcagnino
Director
Northampton Center for the Arts

The cultural planning process was ably coordinated with dedication, determination, perseverance and panache by:

Consultants

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Division of Continuing Education
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**The Northampton Center
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